

Appendix 2

Cherwell District Council Car Parking Action Plan

PCG 1 Maintain our car parking so they provide a safe place to park and discourage anti social behaviour

	Initiative	Action	Timescale	Milestones	Lead Member	Lead Officer
1	Maintain our car parks so users feel safe	Ensure lighting standards are good and car parks are well lit	Survey during 19/20	1. Carry out survey on lighting 2 Action failed on poor lighting	Lead Member Clean & Green	Landscape & Street scene manager

PCG 2: Maintain our car parks to a high standard which contributes positively to the character of our town centres and provides a high quality experience for our customers

	Initiative	Action	Timescale	Milestones	Lead Member	Lead Officer
1	Maintain our car parks so visually and functionally they are easy to use	Ensure car parks are inspected regularly for potholes, poor line marking, damaged street furniture. Produce a programme of work	Produce programme of work Autumn 19 for implementation in 20/21	Programme of work produced for October 2019 to secure any capital funding. Carry out revenue work during Oct 19 – March 20 Any capital work in 2020/21	Lead Member Clean & Green Lead Member Clean & Green Lead Member Clean & Green	Landscape & Street scene manager Landscape & Street scene manager Landscape & Street scene manager

PCG 3 Play our part in responding to the increasing demand for electric charging points

	Initiative	Action	Timescale	Milestones	Lead Member	Lead Officer
1	Understand the demand for electric charging points	Develop a plan for installing electric charging points in appropriate car parks	Investigation and exploration of options during 2019	Electric charging point plan developed By Dec 19	Lead Member Clean & Green	Landscape & Street scene manager
		Work with providers & possible partners for provision to meet anticipated need	Ongoing	Review annually	Lead Member Clean & Green	Landscape & Street scene manager
		Investigate funding opportunities to support the installation of charging facilities	Ongoing		Lead Member Clean & Green	Landscape & Street scene manager

TCW1 Design the lighting, layout and surfaces of our car parks so they support users with additional physical needs

	Initiative	Action	Timescale	Milestones	Lead Member	Lead Officer
1	Ensure lighting, layout and surfaces are fit for purpose	1 Survey car parks especially from disabled	Layout survey complete	Implementation of improvements	Lead Member Clean & Green	Landscape & Street scene manager

		spaces	Mar 19			
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TCW2 Work with Oxfordshire County Council and other districts to improve the management of on-street parking and parking restrictions

	Initiative	Action	Timescale	Milestones	Lead Member	Lead Officer
1	Work with Oxfordshire County Council & other partners on exploring Civil Parking Enforcement options	Active membership of Join Support financially the	Commence project April 19 Begin feasibility study and develop project plan during Q2	Production of feasibility report	Lead Member Clean & Green Lead Member Clean & Green	Landscape & Street scene manager Landscape & Street scene manager

TCW3 : Seek ways in which our car parks can promote and support the leisure, community and recreational activities in our town centres

	Initiative	Action	Timescale	Milestones	Lead Member	Lead Officer
1	Support events in our urban centres	Raise the awareness of Banbury & Bicester Town Councils along with Kidlington Parish Councils of space for banners to	September 19	Identify possible locations Discuss with stakeholders who	Lead Member Clean & Green Lead Member Clean	Landscape & Street scene manager Landscape & Street

		support such events events		have events including Town & Parish Councils	& Green	scene manager
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TCW4 : Ensure our car parks return to normal following weather events such as heavy snowfall

	Initiative	Action	Timescale	Milestones	Lead Member	Lead Officer
1	Review adverse weather plans	Review gritting policy Identify priority for restoring capacity following events	Summer/Autumn 2019	Develop and implement revised policy for winter 2019/20	Lead Member Clean & Green Lead Member Clean & Green	Landscape & Street scene manager Landscape & Street scene manager

DOG 1 : : Improve awareness of our car parks, and the valuable role they play in supporting our town centres, through improved promotion and marketing activities

	Initiative	Action	Timescale	Milestones	Lead Member	Lead Officer
1	Improve the awareness of our car parks	Review signage to the car parks so our car parks are easy to find	During 2019/20	Complete survey by September 2019 Install additional signage if required	Lead Member Clean & Green Lead Member Clean & Green	Landscape & Street scene manager Landscape & Street scene manager

DOG 2 : Review our car parking charges so they encourage maximum use of our car parks in a way that supports the needs of businesses, workers, shoppers and commuters whilst ensuring value for money for all tax payers

	Initiative	Action	Timescale	Milestones	Lead Member	Lead Officer
1	Ensure our car parking charges are competitive	Benchmark annually our charges against surrounding towns	Annually	Review for each business planning cycle	Lead Member Clean & Green	Landscape & Street scene manager
2	Ensure a good balance of ultra short, short and long stay spaces exist	Review balance of spaces across urban centres	September		Lead Member Clean & Green	Landscape & Street scene manager

DOG 3: Ensure car parking capacity is considered as our urban centres grow

	Initiative	Action	Timescale	Milestones	Lead Member	Lead Officer
1	Monitor usage of car parks to understand capacity at all car parks	Identify areas of capacity shortfall	Summer 19		Lead Member Clean & Green	Landscape & Street scene manager
		Explore options to increase capacity	Q1 & Q2 2019		Lead Member Clean & Green	Landscape & Street scene manager
		Protect existing capacity	Ongoing		Lead Member Clean & Green	Landscape & Street scene manager

DOG 4: Ensure car parking services utilises new technologies where appropriate including in the areas of information & payment

	Initiative	Action	Timescale	Milestones	Lead Member	Lead Officer
1	Utilise technology where	Keep up to date with	Ongoing		Lead Member Clean	Landscape & Street

	customer service benefits can be delivered	developing technology Encourage the use of card & Apcoa Connect Increase number of pay on exit car parks	Q1 & Q2 2019 During 2019	Reduce cash payments while increasing card usage Bolton Road by start of Q3	& Green Lead Member Clean & Green Lead Member Clean & Green	scene manager Landscape & Street scene manager Landscape & Street scene manager
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